

Calendar of Events

October 2008
8—Chamber Board Meeting—11:30 am at the Chamber
9—Marketing Committee—8:30 am at the Chamber
15—Sports & Recreation Committee—12:00 pm at the Pizza Ranch
16—Public Relations Committee—8:00 am at the Chamber
16—**Chamber Mixer**—5-6:30 pm—Town & Country Realty – S. Splitrock Blvd. (next to 212 The Boiling Point)
22—Tourism Committee—9:00 am at the Chamber
23—**Milestone Luncheon**—11:30-1 pm at the Brandon Steakhouse

November 2008
4 — Executive Committee Meeting —10:30 am at the Chamber
12 — Board Retreat —All Day—location TBA
13 — Marketing Committee —8:30 am at the Chamber
19 — Sports & Recreation Committee —12:00 pm at the Pizza Ranch
20 — Public Relations Committee —8:00 am at the Chamber
20 — **Chamber Mixer** —5-6:30 pm at New Day Counseling Services and Therapeutic Massage & Bodyworks – 304 S. Splitrock Blvd. (above Brandon True Value)
28 — Tourism Committee —9:00 am at the Chamber

Don't get the weekly email updates? Sign up today or you miss out! Email brancofc@alliancecom.net

Horizon is an official publication of the Brandon Valley Area Chamber of Commerce
 www.brandonvalleychamber.com
 (605)582-7400 ~ brancofc@alliancecom.net

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 Jennie Patrick, Sioux Valley Energy
 Tara Simonson, Splitrock Chiropractic Center, LLC
 Randy Zdenek, Home Federal Bank

BVACC Staff
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 Nancy Cunningham, Administrative Assistant

September 2008

Chamber Membership Drive In Full Swing

If this membership form doesn't look familiar to you, it soon will! The Membership Committee at the Brandon Chamber is busy this month visiting many of our current chamber members along with a list of prospective members to get each company signed up with the Chamber for 2009.

As 2008 quickly comes to a close, it is time to start thinking about the coming year and the exciting opportunities the Brandon Valley Area Chamber of Commerce has to offer your business. The past year has been one for great change and forward thinking and we believe we have come up with an array of new opportunities and processes to make your membership worthwhile.

One goal we have for the coming year is to streamline processes in an attempt to decrease the number of times we contact you in regard to different opportunities such as advertising, etc. With this new membership form, we are giving you the opportunity to make all of your choices at one time as well as offering new ways

Company Name 2009 BV Chamber of Commerce Membership Form	
2009 Membership <input type="checkbox"/> Platinum Member <input type="checkbox"/> Gold Member <input type="checkbox"/> Silver Member Base Member _____ Non-Profit Member _____ Individual Member _____	Advertising Opportunities Holiday/Summer Banners: _____ Welcome Board Sign: _____ Annual Phone Book (Page Size): _____ New Resident Welcome Book: _____ Visitor Coupon Sheet (Photo/Summer): _____ All members receive free advertising by being listed on the Chamber website business directory as well as being recognized as a Chamber member in the annual phone book.
Event Sponsorship Opportunities Annual Raffle Event _____ Golf & Wine Outing _____ Annual Banquet _____ Host a mixer in 2009 Yes, I would like to host a mixer _____ (What season works best for you? Circle One: Winter / Spring / Summer / Fall / Doesn't Matter) No, I would not like to host a mixer _____	Total Investment Total Investment (\$): _____ Method of Payment <input type="checkbox"/> Check Enclosed _____ <input type="checkbox"/> Send Invoice(s) (See ACH Decline form for scheduled invoice dates) _____ <input type="checkbox"/> I would like to enroll in ACH monthly payment program. I have attached my completed form. Monthly Payment: _____ (Total Investment will be split into 12 monthly payments, withdrawn beginning on Nov. 1, 2009) <input type="checkbox"/> VISA/MASTERCARD DISCOVER Card Number: _____ Expiration Date: _____ Authorized Signature: _____
If Pays to Belong. The Chamber is an excellent investment and profitable tool, providing you with the information you require, the networking opportunities you need and the professional development you want, for you and for your business. Print Name: _____ Signature: _____ Position: _____ Date: _____	
Please return this form to the Chamber office by September 30, 2008 P.O. Box 162, Brandon, SD 57005 * Fax (605)582-8841	

to make payments for the total amount you choose to invest with the chamber.

If you have not already been visited or have not received your membership form in the mail, you soon will. We encourage you to go through the options and choose the best mix for your business. If you

Welcome to the Family!

Welcome to our newest members:

- Lightning Towing
- Mr. Movies
- Portraits by Hauser

Mark your calendar for Brandon Day at the Legislature 2009!!!

You are going to want to join us on Wednesday, January 28th, 2009 for a fun day in Pierre—watch for details and plan to get on the bus for this exciting event!

have any questions or concerns, please feel free to contact the Chamber office at 582-7400. The membership drive will conclude September 30th, so get your 2009 membership form back to us right away. We look forward to providing you the best advantages our civic organization has to offer!

Upcoming Milestone Luncheon

On October 23rd the Public Relations Committee along with the Chamber will be honoring organizations who have been in business 5 years up to 130 years in 5 year increments!

Congratulations are in Order!

This is a new event for you, our members and we are going to celebrate by having our first ever Milestone Luncheon at the Brandon Steakhouse! You will be served a delicious lunch of salad, spaghetti and garlic bread.

There are 34 local businesses that will be honored in October. Please watch your e-mail for your invitation.

We at the Chamber are looking forward to this event and are looking forward to seeing you there!

Congratulations!!

Thank you to Todd Headrick, HJN Team Real Estate for the printing of the Horizon Newsletter.

What's Inside....

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- ~ Cutting, Breaking, & Mixing it up ~ Survivors & Thrivers ~ Calendar of Events ~

Chamber Committees' Monthly Highlights

Fundraising Committee:

This committee is working on setting a debriefing meeting for the Hog Wild Raffle event as well as begin planning for the next fundraising endeavor.

Marketing Committee:

As the membership committee is busy presenting the advertising opportunities created by this group, the marketing committee is currently helping them with this endeavor. As fall is here, it will be time for this committee to begin working on the 2009 Brandon Phone Directory and New Resident Welcome Book very soon.

Membership Committee:

Ready. Set. GO!! This committee is in full gear going around to local businesses, getting them signed up to be a 2009 chamber member as well as presenting all of the advertising opportunities we

have to offer for the coming year. This Membership Drive is set to conclude on September 30th.

Public Relations Committee:

Along with the usual items this group is in charge of such as ribbon cuttings, and mixers, the public relations committee is busy working on a brand new event that will honor members that are in a milestone year of business. This Milestone Luncheon will take place October 23rd.

Sports & Recreation Committee:

The primary focus for this committee right now is to work with our sport association members to find out specifically what we can do for each of them in getting events for next year or any other items in question or of concern to them. Finding the right way to approach this project is being discussed. Another item this group is working on is an addition to

the Chamber website to include a tab for Sports and Recreation that persons will be able to go directly from our site to our sport association members websites.

Tourism Committee:

With prime tourism season coming to a close, this committee is already gearing up to begin plans for the 09-10 travel season. Advertisements for Brandon that appear in the Southeast South Dakota Travel Guide as well as the South Dakota Vacation Guide are the responsibility of this committee. Along with updating these ads, this group will soon be focused on filling the contents of the 2009/2010 Brandon Visitor Guide.



Did you know?

Did you know that one of the benefits of being a Chamber Member is that you have many advertising opportunities?

Two of the opportunities you can take advantage of are the New Resident Welcome (Coupon) Book and the New Resident Trinket Advertisements.

If you purchase a page, or two, in our New Resident Welcome book, it will go out to all the new residents that move here to Brandon.

They are hand delivered to each new resident as we welcome them to Brandon, along with a whole goody bag of information and "trinkets" that can carry your advertising on them!

To have your Trinket added to the New Resident packet simply choose an item that is useful, such as a pencil, magnet or small writing pad and bring 50 to us at the Chamber. We'll see that they are added to the packets.

We have been delivering an average of 45 new resident packets a month all summer long and it hasn't slowed down yet! 45-50 trinkets will only last one month!

As we continue with our Membership Drive, you will be advised of all the advertising you can take advantage of through the Chamber for 2009.

Board Elections... We want YOU!

Have you ever wondered who makes decisions about the direction of the Brandon Valley Area Chamber of Commerce? Well, it is your Chamber Board of Directors!

Essentially, the board functions as the final say on setting the direction and goals of the Chamber. Board members play a critical role in the success of the Chamber.

There are definitely additional responsibilities for board members: they are advisors, advocates and administrators. Board members are asked to commit to making the Chamber one of their top priorities.

But there are rewards that go with those additional responsibilities. In addition to being the first to know about the happenings of the chamber and the community, there are additional networking opportunities, increased visibility for you and your business, and the satisfaction of helping the Chamber and Brandon succeed.

This year, we will be electing 3 board members. Each of whom will serve a 3 year term starting January 1.

Cheryl Erickson of Home Federal Bank, Chris Limmer of Limmer Financial Services, and Tara Simonson of Splitrock Chiropractic Center, LLC are completing their term on the Board.

The Board will select the slate of three candidates at their October meeting. We will be mailing candidate statements and ballots out to the membership in the October Horizon. Ballots will be due in early October.

If you are interested in being considered for a spot on the Board, or nominating someone, contact the Chamber office and fill out the application—it is quick and easy. Applications are due September 30th, 2008.

Cutting, Breaking & Mixing it up!



Brandon Mini Lynx
Childcare Center
ribbon cutting - August 15

Edward Jones
ribbon cutting
August 18th



212 Boiling
Point
Mixer -
August 21



Survivors & Thrivers!

One of the most watched television shows today is Survivor. We admire those who survive! We tune in every week to see who makes it next. But even better than being a survivor is to be one who thrives!

What are the differences between someone who survives and someone who thrives? Here are a few:

A survivor gets by, a thriver gets ahead. Do you feel like you are just getting by? You don't have to. You can actually get ahead! You can be out front! You can thrive!

A survivor has barely enough; a thriver has an abundance. Do you have more month left over at the end of your money? You can have more money left over at the end of your month! You can thrive financially!

A survivor is always on the edge, a thriver is on firm ground. Do you feel like you could fall over the edge at any time? You can get back on solid footing! You can feel firm about where you are. You can thrive!

So how do we shift from being a survivor to becoming a thriver? Here are a few steps to put you on your way!

1. Start with some good input. Subscribe to as many good magazines and E-zines that will change your outlook and inspire you to thrive! And don't just subscribe to them—read them! Devour them. Get great audios and videos and listen to them and watch them. The principle here is to renew your mind to become a person whose mindset is one of a person who thrives.

2. Get around people who are thriving. Join clubs and groups filled with people who are already thrivers. Develop friendships with them; take them to lunch or coffee. Pick their brains and learn from them. Mimic their habits of thriving.

As you commit to these first two, you will see the time you spend watching and listening to junk go out the door. You will see that you are spending less and less time with those kinds of people who just want to survive. This will be the launching pad for your success.

3. Make a personal evaluation of your skills. What areas do you need to grow in? Now, get to work on those skills. Skills are what take you to the top. An old quote says that the race isn't always won by the fast or the strong, but that's the way to bet! I'll take the person with skills to be the one who thrives every time. It won't work like that every time, but it will most of the time.

4. Make a commitment to a long-term, tenacious outlook. We have to do this in order to turn the ship around. If you are just a survivor, you can be a thriver, but it may take some time. Remember, this is for the rest of your life. There will be times of weakness. There will be times of hardship. If you are tenacious, you can, and will, thrive!

5. Understand that thrivers are almost always people of methodical principal and order. They know that they have to have order in their lives and the order is what produces the ability to thrive. They thrive financially because they discipline themselves to save and invest rather than spend. They thrive physically because they are disciplined in what they eat and in how they exercise. Discipline will make you thrive!

Yes, you can THRIVE! Take the above and get to work. Make these principles a part of your life and they will create in you an ability to thrive in everything that you do. You will no longer just survive. Instead, you will thrive! And that is going to feel great!!