

Calendar of Events

November 2009

- 3 —Executive Committee—8:30 am at the Chamber
- 4 —Marketing Committee—8:30 am at the Chamber
- 4 —"Know What's In Your Backyard" Tour Event—11:30 am-1:00 pm at Wausau Supply Co.—1401 Railroad Ave.
- 5 —Public Relations Committee—8:00 am at the Chamber
- 10—Chamber Board Meeting—8:00 am at the Chamber
- 12—Chamber Board Retreat—Chamber office CLOSED
- 17—Membership Committee—7:30 am at the Chamber
- 18—Fundraising Committee—8:30 am at the Chamber
- 19—Chamber Mixer—5:00-6:30 pm—Home-Based Business Product Fair at Holiday Inn Express Convention Center— 1103 N. Splitrock Blvd. Featured Businesses: (See pg. 3)
- 24 —Brandon Expo Sub-Committee—10:00 am at the Chamber
- 25—Issues Management Council—8:00 am at the Chamber
- 25—Tourism Committee—4:00 pm at the Chamber
- 26 —Closed—Happy Thanksgiving!
- 27 —Chamber office CLOSED

December 2009

- 1 —Executive Committee—8:30 am at the Chamber
- 2 —Marketing Committee—8:30 am at the Chamber
- 3 —Public Relations Committee—8:00 am at the Chamber
- 3 —Chamber Holiday Party—6:30—8:30 pm at Tailgator's—1013 N. Splitrock Blvd.
- 8—Chamber Board Meeting—8:00 am at the Chamber
- 15—Membership Committee—7:30 am at the Chamber
- 16—Fundraising Committee—8:30 am at the Chamber
- 23—Tourism Committee—4:00 pm at the Chamber
- 24— Chamber office CLOSED
- 25— Chamber office CLOSED—Merry Christmas!
- 31— Chamber office CLOSED—Happy New Year!

Don't get the weekly email updates? Sign up today or you miss out! Email [brancofc@alliancecom.net](mailto:brancofc@alliancecom.net)



BVACC Staff  
 Kim Cerwick, Executive Director  
 Nancy Cunningham, Administrative Assistant

BVACC Board of Directors  
 President, Barb Vavruska Fish, Financial Network  
 Vice President, Kevin Thelen, First National Bank  
 Secretary, Paul VanDeBerg, Alliance Communications  
 Past President, Bob Bruning, Bruning Graphic Design  
 Marette Grage, Grage Financial Group  
 Chad Padgett, Sunshine Foods  
 Jennie Patrick, Sioux Valley Energy  
 Steve Tripp, McKinney Olson Insurance  
 Randy Zdenek, Home Federal Bank

Horizon is an official publication of the  
 Brandon Valley Area Chamber of Commerce  
[www.brandonvalleychamber.com](http://www.brandonvalleychamber.com)  
 (605) 582-7400 ~ [brancofc@alliancecom.net](mailto:brancofc@alliancecom.net)



BRANDON VALLEY AREA CHAMBER OF COMMERCE

October 2009

2nd Annual Membership Drive  
 Success Includes Many New Members!

The 2nd Annual BVACC Membership Drive has brought both success and many new members! Please welcome these organizations to the Brandon Valley Area Chamber of Commerce Family!

A.J. SPIRIT-WEAR

Blachowske Truckline Inc.

Caliber Creative, LLC

Copper Cottage

Dawn Roegiers,  
 Town & Country Realtors

Fait Reiter & Franken CPA's

Family Focus Productions

Frisbee Plumbing & Heating

Jebro, Inc.

Jim Johnson,  
 Town & Country Realtors

JoAnn Vanderburg,  
 Mary Kay Cosmetics

Paystubz

Perkinson Heating &  
 Air Conditioning

Redi Towing

Renew Energy Maintenance, LLC

SirWick Homes, LLC

Splitrock Nursery

Viamedia

please feel free to talk to them about the benefits they can receive by becoming a member of the Brandon Chamber. For your convenience, we have uploaded a 7-minute video on our website [www.brandonvalleychamber.com](http://www.brandonvalleychamber.com) under the "Becoming a Member" tab. This video will take any prospective member through all of the benefits the chamber has to offer. There is also a membership form that can be printed from that page as well.

Current Number of  
 BVACC Members:  
 272



As we complete the membership drive, it is important to know that our success is your success! The more members we can bring into the chamber, the greater the benefits to each and every one of you. By working together, we can accomplish so much more!

If you know of any company that is not currently a chamber member,


What's Inside....

~ Chamber Committee Highlights ~ 2nd Annual Milestone Luncheon ~ Did you know? ~  
 Cutting, Breaking, & Mixing it up ~ Chamber Spotlight: Brandon Edge ~ Calendar of Events ~

## Chamber Committees' Monthly Highlights

### Fundraising Committee:

Here comes Santa Claus, here comes Santa Claus... Santa Stops are on their way! This year's dates will be Saturday, December 5th and Monday, December 7th—Thursday, December 10th. The first opportunity to get your home on the list will be at the Brandon Expo where Santa's elves will be manning a booth.

### Marketing Committee:

If you haven't seen them yet, you now can on our website [www.brandonvalleychamber.com](http://www.brandonvalleychamber.com). The new Brandon commercials are ready for viewing right from our homepage!

### Membership Committee:

As this committee continues to finish up the 2nd Annual Membership Drive, they are feeling good as membership is up for 2010! All membership forms must be turned in by October 30th.

### Public Relations Committee:

With two sub-committees, this group is hopping! The first ever Brandon Expo is in the works and almost all of the available booths have been filled! More advertising for this event should be out soon!

The Issues Management Council is moving full speed ahead as they discuss pertinent issues that affect our area businesses, schools, and organizations. As important issues arise, this group will facilitate information to the membership in an effort to increase awareness and, in some cases, take a stance on issues that could affect the business community.

### Tourism Committee:

As winter approaches this group is already putting ads and write-ups together for the Southeast South Dakota Visitor Guide and the South Dakota Visitor Guide.

### Congratulations to Harry Buck's team for raising the most \$\$ in our 2nd Annual Membership Drive!

Harry's team took in over \$19,000 in renewals and new memberships along with all the advertising opportunities the Chamber has to offer in 2010.

Active team members include:  
*Paul VanDeBerg Lee Schelling*  
*Greg Carmon Darrell VanderEsch*

If you have not yet renewed your membership for 2010, please visit our website at [www.brandonvalleychamber.com](http://www.brandonvalleychamber.com) and click on "Becoming a Member." Here you will be able to watch a 7 minute video outlining what the Chamber has to offer for 2010! A membership form can be printed as well. Just fill it out and mail or fax it to the Chamber.

## 2nd Annual Milestone Luncheon

The Chamber is working on the 2nd Annual 2009 Milestone Luncheon. This event is being held to honor Chamber businesses that have been around for a milestone of 5, 10, 15, 20.... years. I would like to thank these organizations for their patronage and congratulate them for reaching these outstanding milestones.

**Celebrating 5 years of business:** Barb Fish, Financial Network; Brandon 1st Stop; Brandon Natural Care Center; Center for Chiropractic & Athletic Medicine; Harry Buck, Town & Country Realtors; J&M Saker; Linda Vis, Town & Country Realtors; Northwest Tire; Pat Buysse, Town & Country Realtors; Seamless Siding Solutions; Splitrock Chiropractic Center; The Ultimate Touch Therapeutic Massage; Wausau Supply Company; Wells Fargo Bank of Brandon; Wilde Prairie Winery; Xtremely Clean.

**Celebrating 10 years of business:** Brandon Historical Society; Brandon Valley Performing Arts Center; Casey's General Store; Comfort Inn of Luverne; Edward Jones; Jensen Electric; Living Springs Church; MED-STAR Paramedic; Midwest Railcar Repair; Roof Systems; Super 8 of Luverne.

**Celebrating 15 years of business:** Double D Saloon; Oak Park Apartments.

**Celebrating 20 years of business:** Hidden Valley Golf Course; Julie Johnson, REMAX Professionals; Keystone Apartments.

**Celebrating 25 years of business:** Brandon Valley Athletic Booster Club; McGreevy Clinic Avera; Soo Sanitary Trenching & Backhoe Service; Stockwell Engineers.

**Celebrating 30 years of business:** Brandon Municipal Golf Course; Brandon Water Softener Service; Oakridge Nursery & Landscaping; Risen Savior Catholic Church.

**Celebrating 35 years of business:** Brandon True Value.

**Celebrating 45 years of business:** Brandon Plumbing & Heating.

**Celebrating 80 years of business:** Farmers National; Short Elliott Hendrickson.

**Celebrating 90 years of business:** George Boom Funeral Home

If you are planning on attending this event and have not yet RSVP'd, please call the Chamber right away at 582-7400 so we can get you on our list.

## Did you know?

Did you know that the Brandon Chamber of Commerce offers 24 guaranteed networking opportunities for you to take advantage of over the course of a year membership?

### These events include:

- Annual Banquet
- Milestone Luncheon
- Brandon Day at the Legislature
- Chamber Holiday Party
- "Know What's In Your Backyard" Tours
- Golf and Wine Outing
- Monthly Mixers
- New Member Luncheons
- Ribbon Cuttings
- Ground Breakings
- Brandon Expo

Networking is one of today's easiest and most effective ways to help grow your business. As members, you are welcome and encouraged to take advantage of each and every one of them!

## Cutting, Breaking & Mixing it up!



### Marketing & Advertising Training Event

John Small,  
Great Spot Company

September 9



### Mixer

Brandon Spirits

September 17



## Chamber Spotlight: Brandon Edge

### Become a member of the Brandon Edge and make a difference for kids!

In 2006, the Brandon Edge was formed as a solution to two dwindling groups. At that time there was a Brandon Jaycees group and a Brandon Optimist group that had been here for quite some time. Sadly, over the years the two groups had lost members and found it difficult to host their events. The thought of "joining forces" to work together was a welcome idea for the local members. The two governing bodies didn't think it was such a great idea though. That's when the local members decided to make this a 100% LOCAL group... and quit sending dues money out of town to have the Optimist and Jaycees names... and the rest as they say is history. Since the inception of the Brandon Edge, the events that each of the other groups were doing have been taken on and many of the events have grown

like the Annual Easter Egg Hunt, Assistance with the Loyalty Day Parade, Arts in the Park (now Home-town Days), Punt Pass and Kick at Pigskin Classic, Highway Clean-up Project, The Thanksgiving Turkey Giveaway, Santa

Calls, a Babysitting Clinic and of course the Annual Haunted House at the Fire Station that happens later this month on Halloween. In addition, the Brandon Edge has also put a NEW event together called Winterfest. The first year was a success and next year is expected to be even bigger! "In communities the size of Brandon, it is extremely important to have groups like the Brandon Edge" according to Heidi Small, Brandon Edge Vice President "These kind of events are what make our community such a great place to live and we couldn't do it without the support of the community"

The support comes in the form of



fundraisers like The Sand Box Fill, the Mat Cats Breakfast and the Brandon Edge's main fundraiser... the Annual Duck Race. This local event has happened for the last 21 years, but 2009 was the largest race ever. The Brandon Edge expects to do even better in 2010, so be ready to buy a duck race ticket at the Loyalty Day Parade in May.

If you would like to join the Brandon Edge, it is just \$25 per person or \$40 per couple. The annual dues cover the cost of insurance to make sure the group can continue hosting the events. Learn how to get involved at **BrandonEdge.com**

Article Courtesy of John Small

## Join us for the November Mixer featuring the first ever Home-Based Business Product Fair!

Thursday, November 19th \* 5:00-6:30pm \* Holiday Inn Express Convention Center

Come and see what these businesses have to offer!

Bruning Graphic Design \* Karin Kulzer, Mary Kay Cosmetics \* Stitch 'N Nitch \* Image Expressions \* Lori Faber, ITWORKS \* Great Spot Company \* JoAnn Vanderburg, Mary Kay Cosmetics \* Kara Williams, NuSkin Enterprises

If you have a home-based business and would like to be a part of this event, please contact the Chamber at 582-7400.