

CALENDAR of events.....

June 2010

- 1— Executive Committee— 8:30 am at the Chamber
- 2— Marketing Committee— 8:30 am at the Chamber
- 3— Public Relations Committee— 8:00 am at the Chamber
- 8— Chamber Board— 8:00 am at the Chamber
- 9— **New Member Luncheon** — 11:30 am-1:00 pm at Pizza Ranch
- 10— **Chamber Mixer** — 5:00-6:30 pm at Hidden Valley Golf Course, 617 N. Oak Ridge Road
- 15— Membership Committee — 8:00 am at the Chamber
- 16— Fundraising Committee — 8:30 am at the Chamber
- 18— **Golf and Wine Outing** — Noon Shotgun start at the Brandon Municipal Golf Course
- 22— **“Know What’s In Your Backyard”** — 11:30 am-1:00 pm at Bethany Meadows, 3008 Aspen Blvd.
- 24— Issues Management Council — 8:00 am at the Chamber
- 24— Brandon Expo Committee — 10:00 am at the Chamber

July 2010

- 1— Public Relations Committee— 8:00 am at the Chamber
- 6— Executive Committee— 8:30 am at the Chamber
- 7— Marketing Committee— 8:30 am at the Chamber
- 13— Chamber Board— 8:00 am at the Chamber
- 15— **“First Night Out”**– Details coming soon...
- 22— **Chamber Mixer**– 5:00-6:30 pm at Sunny Radio 721 N. Splitrock Blvd.
- 20— Membership Committee— 8:00am at the Chamber
- 21— Fundraising Committee— 8:30am at the Chamber
- 22— Issues Management Council—8:00am at the Chamber
- 22— Brandon Expo Committee—10:00am at the Chamber

Don't get the weekly email updates? Sign up today or you miss out! Email brancofc@alliancecom.net

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Getting to know **ChamberMaster™**!

On April 20th, the Chamber offered a training session on our new software, ChamberMaster. For those of you who were able to make it, you had a chance to learn more about some of the wonderful new features that we are able to offer; for those of you who could not make it, this will be a quick crash course on what ChamberMaster can do for you.

Everything is neatly organized and very user friendly! Another nice feature to ChamberMaster is the ability to see how many people are looking at your page on the Chamber website as well as how many people are looking at your Hot Deals and job postings. For the office staff, we are able to pull the same reports and also to do a re-

port for all Hot Deals and job postings, such as the ones listed below. You are also able to sign up for the Hot Deals e-newsletter that updates you whenever a new Hot Deal is placed on the site. You can sign up for this service at the top of the Hot Deals pages. As always, if you have any questions give us a call and

What's **INSIDE**
 Chamber Committee Highlights
 Welcome to the Family
 Did You Know?
 Cutting, Breaking & Mixing it Up!
 Chamber Spotlight: Brandon True Value
 Calendar of Events

ChamberMaster not only makes things more efficient for the office staff but has also made it easier for you to update your information. Some of the new features that are now available for you are being able to post job openings, events, and Hot Deals. You will also be able to register for Chamber events such as the Golf Outing & Wine Tasting online. You are able to do these things by logging in with your unique username and password. (If you misplace it you can let us know and we will re-email it to you.) You are also able to change your password if you would like. Once you have logged into your ChamberMaster account, the toolbar on the left hand side will take you to what you are looking for.

Hot Deal Page Hits (4/5/2010 - 5/5/2010)	
HotDeal Title	Count
\$3.00 Radio Ads	17
Ask about our \$500 Spring Special!	4
Awesome April	9
Buy 2 or more perennials get 1 more FREE!	16
Free Membership to Tryon Gym in Brandon	33
FREE Programmable Thermostat	19
Home Mortgage Non-Profit Give Back Program	14
Income Tax ITWORKS special	14
ITWORKS and Brandon Food Pantry	9
Mother's Day Coupon	3
Mother's Day Special	29
Redwood Blvd Townhomes!	7
Rent Today Don't Pay Til May	8
Room + Pizza = Sweet Deal!	25
Spring Special	40

Job Posting Page Hits (4/5/2010 - 5/5/2010)	
Job Title	Count
Business Partners	28
Caregiver - Home Care	33
Commissioned Professional Sales for Retail / Builder	8
Landscape team leader	20
OTR Drivers	9



Save the Date
 Brandon **EXPO**
 showcasing the area's businesses
Saturday, November 13th

Don't Forget to Sign-Up for the 8th Annual Golf Outing & Wine Tasting
Friday, June 18th
 Register online at BrandonValleyChamber.com

WELCOME to the Family!

That One Computer Guy

Barry Orrel, Town & Country Realtors

Sioux Empire United Way

Brandon Action Painting

New Member Luncheon

Wednesday, June 9th
11:30 am — 1:00 pm
Pizza Ranch

Did you KNOW?

Brandon Bucks Gift Cards Are Here!!

Easy to purchase, easy to use! Brandon Bucks Gift Cards are welcome at any retailer where you see the sign: "Use Your Brandon Bucks Gift Card Here."

They can be purchased in any amount you need from \$10 to \$1,000! Plus, they're backed by the safety and security of a nationally branded network.

You can register your card to protect the balance in the event your card is lost or stolen.

You can also check the balance or transaction history of your Brandon Bucks gift card online.

The Brandon Bucks Gift Certificates are still available for those of you who have enjoyed giving them in the past.

Brandon Bucks Gift Cards and Brandon Bucks Gift Certificates can be purchased at the BVACC office.

Chamber Committees' Monthly Highlights

Fundraising Committee:

Two new events have been created to help in the Chamber fundraising efforts as well as bring people and excitement to Brandon!

The first is the "First Night Out" event that will consist of dinner, a Prairie Repertory Theatre play and dessert with the cast onstage. This event will take place July 15th—stay tuned for further updates.

The second event that is being created to coincide with Hometown Days is the Big Sioux Sun Run. This event will offer a 1K and 5K run/walk through the Big Sioux Recreation Area. More information on this event will be available in the coming months.

Marketing Committee:

If you haven't seen or heard about the new Brandon Bucks Gift Cards, you better check your pulse... 'cause you might be dead! This endeavor has begun with a bang as sales of Brandon Bucks have increased due to this addition. Purchase your card today at the Chamber office or print a mail order form from our website www.brandonvalleychamber.com.

Membership Committee:

As 2010 speeds by this committee is already working on the 2011 Membership Drive. They are looking at the membership packages and making sure we have the best items for you to get the greatest 'bang for your buck'. The 2011 Membership Campaign will begin in September.

Public Relations Committee:

Mixers, new member luncheons, 'Know What's In Your Backyard' tour events, ribbon cuttings and ground breakings—you name it, this group is diligently making it happen. This committee is working hard to make sure each and every member has the best opportunities to network with fellow Chamber businesses and organizations.



Dennis Olson receives the 'Excellence in Economic Development' Award from SD Governor



Dennis Olson received the award for his accomplishments in helping with Brandon's economic development – including Corson Industrial Park, Brandon Industrial Park, and Burkman Industrial Park. Congratulations, Dennis Olson!

CUTTING, BREAKING & Mixing it up!

Chamber Mixer
Edward Jones & Caliber Creative
April 22nd



Ribbon Cutting
Sunny Radio
April 30th

THEY ARE HERE! Brandon Bucks Gift Cards



Purchase yours at the Brandon Chamber Office!

Chamber Spotlight: Brandon True Value

The past ten years, Brandon True Value has evolved from a 6,500 sq. ft. hardware store to a modern 20,000 sq. feet. Erik Burkman, owner, first bought Brandon True Value back in 2000 with a dream to succeed.

Burkman's staff started with three full time employees and three part-timers to now seven full time, nine part time employees and hires on seasonal help every summer. Through the next five years, he updated the store with new carpet, paint, getting the floors redone to adding new inventory. In 2003 he received "Business of the Year" from the Brandon Valley Area Chamber of Commerce. By 2005, he was busting at the seams with 27,000 different sku's of inventory and wanted to expand the store. In the spring of 2005 the store moved to 304 S. Splitrock Blvd, one block south of the old loca-

tion, which is now County Fair.

After the move, Burkman was able to expand in every category to meet the demands of the fast-growing town and the customers' needs. "Our inventory is ever-changing while trying to meet the needs of our customers" he said. Specialties services include Stihl and Toro power equipment, small engine repair, lawn and garden, trailer and equipment rentals. Other services Brandon True Value provides are: computerized paint matching, hunting and fishing licenses, key cutting, glass and plexi-glass, rug doctor rental, and screen repair.

Spring of 2009 the paint department expanded its paint line and added Dutch Boy Paint. Altogether, Brandon True Value provides EasyCare and Weatherall True Value paints, Dimen-

sions, Refresh, and Classic One Dutch Boy Paints. Two years ago, summer of 2008, True Value expanded out deck stains to not only sell Woodsman Stain but also Superdeck Brand Stains.

In the spring of 2008, Brandon True Value won Best Hardware Store in Town from True Value Co. It was nominated for this honor and went through a series of selection processes until it was narrowed down by regional managers. Mystery shoppers visited each selected store and evaluated the stores physical appearance, product selection, competitive pricing, promotional activity, and customer assistance. "Customer service is our business" Burkman says. "We learn what people need and want, and then we provide it for them."

Article Provided by: Brandon True Value

