

## Calendar of Events

### June 2008

- 5— Legislative Committee—9:00 am at the Chamber
- 5— Hometown Days Committee—7:00 pm at the Chamber
- 11— Chamber Board Meeting—11:30 am at the Chamber
- 12—Marketing Committee— 8:30 am at the Chamber
- 13—**Ribbon Cutting:** Noon at Sanford Health—1200 E. Holly Blvd.
- 18—Sports and Recreation Committee—Noon at Pizza Ranch
- 19—Member Services Committee—8:00 am at the Chamber
- 20—**Chamber Golf Outing & Wine Tasting:** Noon shotgun start at Brandon Municipal Golf Course. \$300 per 4 person team. Pre-registration preferred.
- 25— Tourism Committee—9:00 am at the Chamber
- 28—**McHardy Park Arts & Crafts Festival:** 9:00 am-3:00 pm at McHardy Park in Brandon.

### July 2008

- 3— Legislative Committee—9:00 am at the Chamber
- 4— Chamber Office CLOSED
- 9—Chamber Board Meeting— 9:00 am at the Chamber
- 10—Marketing Committee— 8:30 am at the Chamber
- 16— Sports & Recreation Committee— Noon at the Pizza Ranch
- 17— Membership Committee—8:15 am at the Chamber
- 17—**Chamber Mixer:** 5—6:30 pm Short-Elliot-Hendrickson-Brandon Golf Course, \$2 contribution at the door
- 23—Tourism Committee—9:00 am at the Chamber
- 23—**New Member Luncheon:** 11:30 am at the Pizza Ranch

**Don't get the weekly email updates? Sign up today or you miss out! Email [brancofc@alliancecom.net](mailto:brancofc@alliancecom.net)**

Horizon is an official publication of the  
Brandon Valley Area Chamber of Commerce  
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**BVACC Staff**

*Kim Cerwick, Executive Director*

### May 2008

## Chamber Member of the Year & Business of the Year Announced

On the night of Thursday, April 17 at the Brandon Golf Course, the Chamber honored its Members for their involvement and contributions. The awards for Member of the Year and Business of the Year were the highlight of the evening. Tony Bosch of Tony's Catering received the Member of the Year Award. Tony was instrumental in his efforts for the 1st Annual Brandon Day at the Legislature. He brought an amazing hot lunch to the legislators in Pierre who thoroughly



*Kim Cerwick, Jill Meier, Amy Ahlers*

enjoyed the meal. Tony is a huge supporter of anything 'Brandon' and is always willing to lend a hand in any way possible.



*Tony Bosch, Don Limmer*

The Chamber also honored the Business of the Year, the Brandon Valley Challenger. They along with their parent company, Argus Leader Media, gave \$100,000 in free advertising to the Chamber in 2007 which helped to bring information of our events to the people of the community. The editor, Jill Meier is a

member of several committees at the Chamber as well.

Thanks again to our 2007 honorees!

Our keynote speaker for the evening was Mike Cooper, Director of Planning and Building for the City of Sioux Falls, who gave an informative speech about the happenings and efforts coming to Sioux Falls in the coming years.

## Dodgeball Tournament Awards New Champions

On Saturday, April 19th, the Chamber sponsored the 2nd Annual Dodgeball Tournament at the Brandon Valley High School. The winners were: Center for Chiropractic & Athletic Medicine in first place; Celebration UMC in second place; and Sneakers in third place. There were 25 teams competing in this triple elimination event.



*Above: Center for Chiropractic and Athletic Medicine Left: (from left to right) Celebration UMC and Sneakers.*



Competitors were thirteen years of age and older and each team consisted of three men and three women. Participant's had a great time and are looking forward to getting another shot at gold next year.

### Save the Date:

#### Hometown Days

**Saturday, August 2nd**  
McHardy Park - Brandon

8 am - 6:30 pm Karaoke Challenge  
7 pm- 8 pm Karaoke FINALS

We will also have food vendors and kids games to make this an event that will be fun for the whole family!

#### Sunday, August 3rd

Vintage Power Tractor Show  
& Vintage Tractor Pull

This event will be held just outside of Brandon. There will be several signs showing you how to get to the location.



*Thank you to Todd Headrick, HJN Team Real Estate for the printing of the Horizon Newsletter.*

### What's Inside....

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## Chamber Committees' Monthly Highlights



Ever wonder what is going on in all of the Chamber committees? Well, this new addition to the Horizon will keep you up-to-date on all that is happening!

**Legislative** — Worked with co-sponsor, BV Challenger, to put on successful City Council Forum at the end of March. Currently in recess until next legislative forum needed.

**Marketing**—Created 2 outdoor Buy Brandon banners and 1 indoor Buy Brandon sign to advertise at Brandon events. 100 Buy Brandon yard signs completed with work on schedule and routes in progress. Buy Brandon Postcard mailings have been set for the remainder of 2008.

Buy Brandon fliers to be put in local water bills has been approved and distribution schedule is set. Committee brainstorming ideas of giving presentations to key community groups in regard to importance of 'buying Brandon.' Also working on finding a way to fund a community digital sign out front of the Chamber.

**Member Services**— Mixer has been set for July 17th. Working on filling mixer for September 18th. Ribbon Cutting set for June 13th. Working on calling new members to see if they are interested in hosting their own ribbon cuttings. Brainstorming idea of changing Brown Bag & Business to a more interactive tour of local businesses called "Know What's in Your Backyard." Working on putting together a Milestone Luncheon to celebrate chamber businesses who have been in Brandon 5, 10, 15, 20 + years in Brandon. Deciding whether to take on an annual workshop event previously put on by the Board Development Committee that was recently dismembered.

**Sports & Rec**— Put on successful Dodgeball Event in April. Brainstorming what other event they would like to take on for an annual fundraiser. Have a liai-

son attending National Softball Meetings to keep up on happenings with the August event coming to Aspen Park.

**Tourism**— Brandon Visitors Guides, Spring/Summer Visitor Coupon Sheets and City Maps in circulation. Currently working on designing and purchasing Brandon magnets with intention to sell at visitor events. Working with High School on having a Chamber Booth at all visitor events in the commons area to include Visitor Coupon Sheets, Brandon Maps and Brandon Visitor Guides as well as an indoor 'Brandon Welcomes You' sign.

**Welcome to the Family!**

Welcome to our newest member:

**Chesapeake Companies**

*Have you received your 2008 Chamber Member Window Sticker?*

*We hope you will display it proudly!*

*If you have not received your 2008 Window Sticker, contact the Chamber office at 582-7400.*

### Did you know?

Did you know that one of the benefits of your Chamber membership is receiving weekly e-mail updates and invitations from the Chamber Office.

A Calendar of Events is sent out to all members interested in receiving the e-mail every Monday. Exclusive Invitations and Special Notices are also among the information you will receive from the Chamber.

If your business is a chamber member and you would like to receive these e-mails, please send an e-mail to [brancofc@alliancecom.net](mailto:brancofc@alliancecom.net) with your name, company name and interest in receiving Chamber e-mails.



## New Administrative Assistant Arrives



On Thursday, May 1st, Nancy Cunningham began as the new Administrative Assistant at the Chamber.

Although Nancy is originally from New Jersey, she has lived in South Dakota for the past 6 years and as a resident of Brandon for the last 3 with her husband, Chuck, and her 2 boys.

Computers and accounting have been a part of her working life for many years. Nancy has worked in accounts payable for 5 years, inventory control for 3 years, and was building manager for a Kentucky senior community. Nancy has also been an activity programmer for senior activity centers.

### Words from Nancy

I am excited to be the Administrative Assistant for the Brandon Chamber. I will look forward to meeting all of the Chamber members in the coming months as I settle into my new position.

Brandon has become a great place to call home for my family and I. I am happy to have been offered this opportunity to serve you and Brandon.

As Brandon grows, we will be challenged with many changes and growth. I hope we can tackle these changes together to make the best Brandon possible.

Please know that I will do all I can to support the Chamber and its members.



## Cutting, Breaking & Mixing it up!

At noon on Wednesday, April 23, the Chamber honored businesses which are new to the Brandon Valley Area Chamber of Commerce family. This gathering was a great time for fun and food as members and guests gathered at the Pizza Ranch. There were 24 attendees altogether. Present to receive a warm welcome from Kim Cerwick on behalf of the Chamber were Carol Cassiday of Curves; Robert Brown of Robert Brown Photography; Brad Gullickson of Hegg Commercial Real Estate; and John Small of Great Spot Company. Each new member present got a chance to introduce themselves and to tell the others about their business. Three new members were unable to attend. So, the Chamber

also extended a warm welcome to our absent new family members Tilden's Floor Covering, Oakland Irrigation, and Trans-World Systems.

Congratulations are in order for the Brandon Valley Veterinary Clinic. They are celebrating their one year anniversary of being in their building on Redwood. A ribbon cutting

was held on Friday, May 9th to mark the occasion. Chamber Members were present at the event to help celebrate the BV Vet Clinic's accomplishment.



## 4 Steps: Recharge Your Batteries

Drained and burned out after a long, arduous day at work, you look forward to driving home, settling into your recliner and watching some prime time TV. Then you look at the clock. It's barely 2 p.m.



You can't leave work at 2 o'clock every day, nor can you mope about it and drag your feet through the next few hours expecting time to take flight on its own. It never has and it never will, so do something productive and recharge your batteries, in body and in mind.

### Step 1: Walk Away

The first step to recharge your batteries should be the easiest: Take a 10-minute break and leave the office. After spending an extended length of time working in a single location like your desk, the walls begin to feel oppressive. The first step to recharge your batteries is to walk out of that anesthetized environment.

Your perspective senses desperately need new material — the kind you find outdoors, where a little breeze and the common commotion of passing cars provides just enough distraction to jumpstart your senses into paying attention again.

### Step 2: Wake up with Water

When your body needs to recharge, it will benefit the most from the one substance it can not do without: water.

One of the contributing factors to your burnout could very well be a simple one to solve. Dehydration is a direct cause of fatigue, and consequently, it is one factor you can address immediately and effectively when you want to recharge your batteries.

Drinking some water will kick start your metabolism and allow you to ride a sustainable level of energy and alertness. If you're not thirsty, splash it on your face. Even better — do both.

### Step 3: Find a Natural Jolt

Now you need to find a way to give yourself an additional boost, something to put you at the highest peak you can hope for at this stage. This situation presents a dangerous temptation and a potentially slippery slope, since it's likely that your mind will gravitate to the usual suspects: sugar, caffeine or both.

Sugars do contribute to brain function, but your body will react to a big dose of sugar by metabolizing it quickly in an effort to keep blood glucose levels even. In other words: fast up, fast down.

Caffeine is worse for other reasons. A strong psychoactive central nervous system stimulant, caffeine produces changes in your brain physiologically similar to every other clinically addictive drug you can find. From there, it follows a predictable pattern: Tolerance demands higher doses and withdrawals set in when you decide to quit.

In short, you don't have to look elsewhere to find the most natural jolt available to you. Energy is already stored in your body, waiting for you to tap into it. Find an easy way to release it: stretch your muscles, take a brisk walk or do a quick sprint.

### Step 4: Return with a Plan

This is your chance to gain a psychological edge over the remainder of your day: Before you sit back down, make sure you have a plan for the final stretch to recharge your batteries. While you're away, take some time to formulate a plan regarding what you're going to do when you return. Set a few minor goals and tie some incentive into them. Chop your work into manageable segments.

Goals give you the incentive you need to get through the rest of your day, and do it productively.