

CALENDAR of events.....

July 2010

- 1— Public Relations Committee— 8:00am at the Chamber
- 6— Executive Committee— 8:30am at the Chamber
- 7— Marketing Committee— 8:30am at the Chamber
- 13— Chamber Board— 8:00am at the Chamber
- 15— **"First Night Out"**— 6:00pm at the Brandon Municipal Golf Course
- 20— Membership Committee— 8:00am at the Chamber
- 21— Fundraising Committee— 8:30am at the Chamber
- 22— Issues Management Council—8:00am at the Chamber
- 22— Brandon Expo Committee—10:00am at the Chamber
- 22— **Chamber Mixer**— 5:00-6:30pm at Sunny Radio 721 N. Splitrock Blvd.

August 2010

- 3—Executive Committee—8:30am at the Chamber
- 4—Marketing Committee—8:30am at the Chamber
- 5—Public Relations Committee—8:00am at the Chamber
- 7—**Big Sioux Sun Run**—7:30am at Robert Bennis Elementary School Parking lot
- 10—Chamber Board—8:00am at the Chamber
- 17—Membership Committee—8:00am at the Chamber
- 18—Fundraising Committee—8:30am at the Chamber
- 19—**Chamber Mixer**—5:00-6:30pm at Brandon Body Shop 1420 E. Cedar St.
- 27—Issues Management Council—8:00am at the Chamber
- 27—Brandon Expo Committee —10:00am at the Chamber

Don't get the weekly email updates? Sign up today or you miss out! Email brancofc@alliancecom.net

Horizon is an official publication of the Brandon Valley Area Chamber of Commerce
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BRANDON VALLEY AREA CHAMBER OF COMMERCE

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Announcing the "First Night Out" Event

This July we will be having our first of hopefully many "First Night Out's!" This new event will be a great opportunity to have a full night out right here in Brandon for only \$25 per person. The "First Night Out" will be on Thursday, July 15th. The evening will start off with a pasta dinner at 6:30 pm at the Brandon Golf Course, or you may show up at 6:00 pm to start your evening at the cash bar. From there you will go to the Brandon Valley Performing Arts Center to your VIP reserved seats to watch "Jesus Christ Superstar" which starts at 7:30 pm. Afterwards you will get to enjoy dessert with the cast of the show! The play is put on by Prairie Repertory Theatre.

"This Tony Award winner features an impressive score by Tim Rice and Andrew Lloyd Weber, including 'Superstar,' 'I Don't Know How to Love Him,' 'Heaven on Their Minds,' and 'Everything's Alright.'" Prairie Repertory Theatre.

"In the first ever rock opera written by Andrew Lloyd Webber, Christ's final days are dramatized with emotional intensity, thought-provoking edge and explosive theatricality. Jesus' meteor-like rise in popularity provides, as the title suggests, a parallel to contemporary celebrity worship. As his radical teachings are evermore embraced, Judas increasingly questions the enlightened motives of this new prophet, resulting in betrayal. Propelled by a stirring score, by turns driving and majestic, satirical and tender, Jesus Christ Superstar illuminates the transcendent power of the human spirit with a passion that goes straight to the heart." Prairie Repertory Theatre.

"A triumph...Andrew Lloyd Webber's score is vibrant, richly varied and always dramatically right and much the same things can be said of Tim Rice's lyrics." Daily News

"Powerful and Poignant." Miami Herald

Tickets can be purchased online at BrandonValleyChamber.com or at the Brandon Valley Area Chamber of Commerce office Monday thru Friday 8:00 am—5:00 pm.



Jesus Christ Superstar

Mark your calendar for these upcoming events!

<p>August 6th — 8th</p>	<p>Saturday, August 7th</p>	<p>Saturday, November 13th</p>	<p>Saturday, January 1st</p>
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WELCOME to the Family!

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- Sprint-Swiftel Communications
- Midwest Screen Printing
- Brandon Valley Optimist Club
- Total Fire Protection
- etc. for her
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Did you KNOW?

The 2nd Annual Brandon Expo is Saturday November 13th from 10:00 am — 4:00 pm at the Brandon Valley High School.

You can start registering for your booth now! A standard booth size is 10X10 with a rental charge of \$100 and a double booth (10X20) is \$200. If you will need electricity it will be an additional \$25.

You can register for your booth at BrandonValleyChamber.com or you can stop by the chamber office Monday thru Friday from 8:00 am — 5:00 pm.

Deadline to reserve and pay for your booth is Friday, October 1st, provided space is available.



Chamber Committees' Monthly Highlights

Fundraising Committee:

The two newest fundraising events are set and, as this Horizon may suggest, we are very proud and excited about each of them. Both the "First Night Out" and the Big Sioux Sun Run are still in need of sponsors. Please see the insert for more information.

Marketing Committee:

Having gotten rid of the \$2 charge for the Brandon Bucks Gift Cards, sales have increased exponentially! The Chamber has decided to foot the bill for the remainder of 2010 to make sure this new endeavor is a huge success.

Membership Committee:

It is that time of year for the membership committee to hunker down and take a close look at the membership packages and advertising opportunities available for 2011. This group is making sure that the best benefits possible are available for you, our member, in the coming year. Already there will be new sponsorship opportunities as well as possible advertising opportunities. The 2011 Membership Campaign will begin in September.

Public Relations Committee:

As this group is busy planning new member luncheons, mixers, ribbon cuttings and "Know What's in Your Backyard" events, they have 2 subcommittees working specifically on other important projects as well:

Brandon Expo Committee:

It is that time of year to think about reserving your spot for the 2nd Annual Brandon Expo scheduled for Saturday, November 13th, 2010 from 10am-4pm. Check out the "Did you Know?" section below for more details.

Issues Management Council:

In conjunction with the City of Brandon, this committee has been working on putting out a community survey to gain pertinent information from Brandon residents. The University of South Dakota Government Research Bureau was hired to help us with this endeavor so we may get a fair sample with a high response rate. Results should be available by the end of July!



Brandon Valley Area Chamber of Commerce

Saturday August 7, 2010

Starting line at Robert Bennis Elementary

1 Mile or 5K Fun Run

7:30am-Registration / 8:30am-Run Begins

Pre-register at BrandonValleyChamber.com or at the BVACC office.

10 & Up - \$25/person (includes a t-shirt & refreshments)
To benefit Volunteers of America's After School Program

CUTTING, BREAKING & Mixing it up!

Chamber Mixer
Dakota Floors
May 20th



Ribbon Cutting
Dog & Cat Food Palace
May 14th

Ribbon Cutting
Midwest Screen Printing
June 1st



Chamber Spotlight: Movie Time

It's been nearly two years since moving in with Pizza Ranch and County Fair. I continue to see many familiar faces, which I am very grateful for, as well as lots of new ones. It has allowed us to offer "Pizza and a Movie" specials which are always a hit. Not to mention letting the kids run off some steam playing County Fair games before heading home to watch their movie. It really is a unique promotional tool that our competition cannot match.

In an economic climate that has seen people spending less, and chain stores closing by the 1000's, Movie Time has tried to stay positive with a bend but don't break attitude, and focus on the great customers that we

have. I don't actually see them as customers, I see friends. I care how they're doing. I still have popcorn for the kids, and dog treats for the furry kids as well.

The economy can't get all the blame for the decline in video stores. There was a writers strike recently which left a huge gap between quality movies. I especially see the gap in the family friendly movies. There just aren't that many coming out. When I struggle to find something to watch with my two daughters, I know other people are too. The emergence of the vending machine concept, and mail order, have also put a squeeze on the video industry. Here's something that most people don't know though; Red

Box and Netflix cannot get New Releases from the studios that put out the majority of movies until 28 days AFTER I get them. So with me getting New Releases 1st, having over 1000 movies to choose from, plus Blu-Ray, plus popcorn, plus newer movies on sale for \$5, it seems like an easy choice where to go. Besides getting to see my smiling face, I'll poke fun at you too. I don't see how people can resist.

My biggest regret is that my schedule does not afford me the time to be more involved in the Chamber. Every great town needs a great Chamber !!!

Article provided by Mark Stephens, owner of Movie Time

Customer Service Is a Process

Customer service is not about perfection. It is about trying to be better than yesterday – better than the last time. Always improving. It is a process of always trying to improve on yesterday.

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Customer Service Is a Team Effort

Working as a team is a big part of customer service. The best people and companies won't say, "It's not my department." Instead, they work together to take care of their customers.

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The Customer Is NOT Always Right!

The customer is NOT always right! However, the customer is ALWAYS the customer. So if they are wrong, let them be wrong with dignity and respect.

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THEY ARE HERE!

Brandon Bucks Gift Cards

Purchase yours at the Brandon Chamber Office!

