

Calendar of Events

August 2008

- 2—Hometown Days**—All day at McHardy Park
- 5—Executive Committee Meeting**—10:30 am at the Chamber
- 9—Hog Wild Motorcycle Raffle Event**—6:00 pm—midnight at Holiday Inn Express
- 13—Chamber Board Meeting**—9:00 am at the Chamber
- 14—Marketing Committee**—8:30 am at the Chamber
- 15—Ribbon Cutting:** Brandon Mini Lynx Childcare Center—Noon at 1714 Frontier Street
- 20—Sports & Recreation Committee**—Noon at the Pizza Ranch
- 21—Public Relations Committee**—8:00 am at the Chamber
- 21—Chamber Mixer:** 5-6:30 pm 212 The Boiling Point—328 S. Splitrock Blvd., \$2 contribution at the door
- 27—Tourism Committee**—9:00 am at the Chamber

September 2008

- 2—Executive Committee Meeting**—10:30 am at the Chamber
- 10—Chamber Board Meeting**—9:00 am at the Chamber
- 14—Marketing Committee**—8:30 am at the Chamber
- 17—Sports & Recreation Committee**—noon at the Pizza Ranch
- 18—Public Relations Committee**—8:00 am at the Chamber
- 24—Tourism Committee**—9:00 am at the Chamber
- 25—Chamber Mixer:** 5-6:30 pm Brandon Tennis Complex—behind the Brandon Valley Middle School

Don't get the weekly email updates? Sign up today or you miss out! Email brancofc@alliancecom.net

Horizon is an official publication of the
 Brandon Valley Area Chamber of Commerce
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July 2008



The 2008 Golf & Wine Outing was a Success!



It was the perfect day for golfing, wine tasting and having loads of fun at this year's Golf & Wine Outing! 29 teams took to the Brandon Golf Course

After the completion of golfing, a wonderful dinner began with hamburgers, brats, and all the fixins' from Tony's Catering.

The award for 1st place for the 2008 Golf & Wine outing went to one of the two teams sponsored by Taco John's.

Although there were a few 'almost' shots, no one was able to get the hole in one prize sponsored by the Center for Chiropractic and Athletic Medicine.



on Friday, June 20th to not only show-off their golfing skills but also to enjoy nine rounds of wine tasting throughout their eighteen hole game. As one of two major fundraising events for the Chamber, we exceeded our goal in both dollars raised as well as the amount of fun had by all. It has to be said that the group accomplished victory in the quantity of wine consumed as well!



A special thank you to all of the volunteers who helped with the event, to the staff at the Brandon Municipal Golf Course and to our event sponsors—**Home Federal Bank and Brandon Spirits.**

We hope to see you on **June 19th, 2009** for the seventh annual Golf and Wine Outing!

Hog Wild Raffle Update



Only 221 tickets left

Get yours at the Chamber Office today!



Buy Brandon
Build a Better Community

Thank you to Todd Headrick, HJN Team Real Estate for the printing of the Horizon Newsletter.

What's Inside....

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Chamber Committees' Monthly Highlights

Fundraising Committee:

Much work is being done to sell Harley Raffle Tickets. Along with ticket sales, this committee is working on all aspects of the Hog Wild Event including food, prizes and decorations.

Marketing Committee:

Buy Brandon postcards were recently sent to Brandon residents in accordance with the schedule chosen by this committee. Presentations to key community

groups in the city are being created to make sure all funds being raised in Brandon are being spent in Brandon. Other items on the marketing agenda include working on a plan for street banners as well as continuing to structure plans for funding a digital community sign outside of the Chamber office.

Membership Committee:

This committee is still in its infancy as committee members are being contacted to be a part of this very important committee. The first meeting is being planned for the week of July 14th.

Public Relations Committee:

After a successful new tour event, "Know What's in your Backyard", this committee has decided to continue this event on a quarterly basis. As the 2008 mixers have quickly filled up, they have also decided to change the mixer schedule from every other month to an every month basis. Discussions are underway in regard to putting on a milestone luncheon in the fall as well.

Sports & Recreation Committee:

This committee has refocused their attention on creating an event/

Welcome to the Family!

Welcome to our newest members:

Barb Fish, Financial Network

Great Wall

Join us for our
New Member Luncheon
Wednesday, July 23rd
11:30 am at the Pizza Ranch

community calendar that includes all sports and recreation events in one place. Ideas to get this started on the chamber website are currently being reviewed. Discussions in regard to other events the committee can bring to Brandon residents is also on the agenda as well.

Tourism Committee:

Brandon Magnets have arrived! These are for sale at the chamber office for \$3.00 each. They will also be sold at specific Brandon events throughout the year.

Hometown Days

Brandon South Dakota is a GREAT place to call home! We want to invite our neighbors to join us in celebrating Brandon Hometown Days the first weekend in August with some fun festivities in Brandon. The Brandon Boys National Softball tournament will be in Aspen Park all weekend as well as a Karaoke Contest and family games at McHardy Park all day Saturday. Their will also be a Vintage Tractor Pull right on the edge of Brandon on Sunday.

We've only just begun to seek sponsors for this event! Call John Small at 582-6626 to become a sponsor or download a [sponsorship form from www.brandonhometowndays.com](http://www.brandonhometowndays.com).

Win \$1,000 In Brandon's Best Karaoke Contest



Current Sponsors include:

Sunshine Foods
Alliance Communications
Small Wonders Children's Photography
Holiday Inn Express
Coffee Cup Fuel Stop
Hello Gorgeous
Tailgator's
Pizza Ranch
Todd Headrick, HJN Team Real Estate
Dynamic Cheer & Dance
R-Signs & Advertising
Oak Ridge Nursery
Sioux Valley Energy

August 2nd

Family fun at McHardy Park!

8:00 am—6:30 pm Karaoke Challenge
7:00 pm—8:00 pm Karaoke FINALS

We will also have:
Food Vendors
Kids Games & Inflatables
Photo Scavenger Hunt

This is a day for the whole family!

Did you know?

Did you know that one of the benefits of your Chamber membership is being listed in the Business Directory on the Brandon Valley Chamber website?

www.brandonvalleychamber.com

* Only Chamber members are listed so that anyone who visits the website has access to *your* contact information including direct links to your website, if information is provided.

*Members can access any past copies of the Horizon to keep up with what's going on.

*An Events Calendar is provided and edited on a regular basis so that visitors and Brandon residents have current information of community events.

*A listing of all your Chamber Events are there to provide your business opportunities to network, develop and grow.

*There are listings of the Chamber's Board of Directors and all the Chamber Committees. Our Board and Committees foster Brandon's business community to help it grow and be strong.

*All the Chambers' information about becoming a member with links to the application form and benefits of being a member.

This website is your tool to work hand in hand with other members and visitors for referrals and information about *your* business and business in Brandon.

Cutting, Breaking & Mixing it up!



The Sanford Clinic ribbon cutting took place on Friday, June 13th. Dr. Dan Blue, President of Sanford Clinics (pictured far left), introduced chamber members to the staff of the Brandon Clinic. Although Sanford Clinic has been a part of the Brandon community for two and a half years, it has only been up and running in their new building since March 1st. Clinic Manager, Darla Severson (pictured far right) and Dr. Nick Van Es (pictured center), led tours of their new facility before graciously offering all of us a healthy lunch.



212 Degrees—The Boiling Point welcomed the chamber on Monday, June 23rd to the ribbon cutting of their new restaurant. They had a great turnout of fellow chamber members. Concluding the ribbon cutting owner, Mark Fonder, provided us with a lunch that included nachos and cheese, jalapeno poppers, and their amazing thin crust pizza.



Do you "Know What's in your Backyard?" Over thirty-five members of the Brandon Chamber do! The first ever "Know What's in your Backyard" tour event took place on Tuesday, June 17th at Midwest Railcar Repair. Three groups were lead through the three-building facility to see what takes place within this industrial business in our city. The tour itself took 45 minutes as we learned everything from how they clean and paint the railcars to the tools needed and job skills necessary in repairing these amazing transport vehicles. The event ended with a light lunch, compliments of our host, Midwest Railcar Repair.

As this event was such a success, the chamber is planning to work with other Brandon businesses to offer tours on a quarterly basis. Watch your chamber calendars in the coming months for more information.

Embrace Change to Improve Business

Nobody has to remind us how fast things are changing in life and business. Change is an ever-evolving part of life we can't always control. What we can control, however, is the effect change has on us and over us. Learning to embrace change will open doors of opportunities, help eliminate stress and mental clutter even in the midst of chaos and uncertainty. When you no longer allow change to hold you captive, but set you free, you capture a fresh exciting attitude for creating a larger vision of the future about your life and business.

Jack Welch CEO of General Electric—acclaimed as the best manager in America—believes that change is continual and should be embraced for its opportunity. After Welch's rise to Chairman in 1981, he took a fat and happy company that was posting record financial results and set a new course for expansive growth. Jack created his own Winds of Change to bring about an even stronger and more profitable GE. Results: Total assets of \$20 Billion in 1991 had a whopping growth to \$304 Billion in 1997.

Rigid routines and comfort zones stifle growth and encourage

you to resist change. Here are three ideas to help you soar in the "Winds of Fortune."

1. Embrace change and the challenge that goes along with it. Develop the confidence in yourself to survive whatever comes your way. Try new and unexplored ways of marketing to grow your business.
2. Increase your flexibility. Take a serious inventory of your rigid routines and thinking patterns. Then make some deliberate changes in the way you think and operate. Having difficulty in forcing the changes? Look in the mirror; remind yourself that the price of being inflexible results in stifled growth, and being left behind.
3. Stop being content with the same predictable activities every day. Most new ventures, marketing ideas and activities carry an unfamiliar ring and a fear of failure, but these negative emotions are usually short lived.

The real remorse comes when your business fails because you froze in your comfort zone.