

Calendar of Events

September 2008

- 2—Executive Committee Meeting—10:30 am at the Chamber
- 10—Chamber Board Meeting—11:30 am at the Chamber
- 14—Marketing Committee—8:30 am at the Chamber
- 16—**Know What's In your Backyard Tour**— 11:30 am-1:00 at Crimson Fire—907 7th Ave. N
- 17—Sports & Recreation Committee—noon at the Pizza Ranch
- 18—Public Relations Committee—8:00 am at the Chamber
- 24—Tourism Committee—9:00 am at the Chamber
- 25—**Chamber Mixer**—5-6:30 pm at Brandon Tennis Complex—behind the Brandon Valley Middle School
- 30—Executive Committee Meeting—10:30 am at the Chamber

October 2008

- 8—Chamber Board Meeting—11:30 am at the Chamber
- 9—Marketing Committee—8:30 am at the Chamber
- 15—Sports & Recreation Committee—12:00 pm at the Pizza Ranch
- 16—Public Relations Committee—8:00 am at the Chamber
- 16—**Chamber Mixer**—5-6:30 pm—Location TBA
- 22—Tourism Committee—9:00 am at the Chamber
- 23—**Milestone Luncheon**—Details TBA

Don't get the weekly email updates? Sign up today or you miss out! Email brancofc@alliancecom.net

Horizon is an official publication of the
Brandon Valley Area Chamber of Commerce
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August 2008

2nd Annual Raffle Event a Hit! Bob Miller wins the Harley!



Congratulations to Bob Miller of the Brandon Steakhouse for winning this year's grand prize— a 2008 Harley Davidson Sportster Motorcycle.

The event was a great success with approximately 180 ticket holders and their guests in attendance. The Holiday Inn staff did a wonderful job taking care of us throughout the evening.

The Hog roast meal with all the fixing's provided by Tony's Catering was a hit as guests not only went for seconds, but some even for thirds or fourths!

DNR, the entertaining band for the evening, put on a great show playing songs from the 30's all the way to hits of today.

Welcome to the Family!

Welcome to our newest members:

M & L Electric
Valley Lanes & Rec Center

Participants enjoyed dancing to the great tunes and a conga line led by Marilyn Bruning snaked through the aisles of tables gaining members and momentum throughout the song, "Hot hot hot."

Approximately 35 door prizes were given out to ticket holders throughout the evening before the announcement of the grand prize that took place just after 11:00 pm.



A huge thanks go to the following companies for the wonderful door prizes: 1948 Trading Company, Blaine's Service, Brandon Golf Course, Brandon Spirits, Brandon True Value, Bruning Graphic Design, Casey's, Curves, Dakota Floors, Dan Elliott Photography, Family Floors & Furniture, First National Bank, Great Spot Company, Holiday Inn Express, Home Federal Bank, Midwest Railcar Repair, Oakridge Nursery, Pizza Ranch, Prairie Rehabilitation, Pro Car Wash, Roger Hunt Law Office, Short Elliott Hendrickson, Valley Lanes & Rec Center, Visual Images Salon, Wirtjes Auto Repair, and Xtremely Clean.



**Get Ready,
the 2009
Membership Drive
is on its way!**

In the next month, you will be contacted in regard to your businesses continued membership with the Brandon Valley Area Chamber of Commerce for 2009.

With this you will also have the opportunity to sign-up for all of the advertising options we at the Chamber have to offer for the year.

We hope by streamlining all of our investment opportunities, we will make it easier and more efficient for you, our member, to get the most out of your membership with us.

Thank you to Todd Headrick, HJN Team Real Estate for the printing of the Horizon Newsletter.

What's Inside....

~ Chamber Committee Highlights ~ New Chamber Members ~ Did you know? ~ Hometown Days
~ Cutting, Breaking, & Mixing it up ~ Principles of Management ~ Calendar of Events ~

Chamber Committees' Monthly Highlights

Fundraising Committee:

With the final number of 174 tickets sold for the Harley Raffle, members of this committee were successful in raising the funds needed for the Chamber. This committee was also in charge of and successful in gathering all of the wonderful door prizes provided by Brandon Chamber members. Approximately 180 people attended the dinner and dance on August 9th. Thanks to everyone on this committee that helped make this a great event!

Marketing Committee:

You may have noticed "Buy Brandon" signs scattered around town the first week of August. This is just one of the many efforts of this committee in educating the public on the importance of keeping their dollars in Brandon. Other projects the committee is currently working on are the creation of banners that will line Splitrock and Holly Blvd. as well

as finding ways to finance a digital community sign outside of the Chamber of fice.

Membership Committee:

Members are working hard to get their teams together before the kick-off of the first ever membership drive. This committee will be in charge of setting up meetings with current, lapsed, and prospective members in an effort to sign them up for 2009 memberships as well as presenting all of the wonderful advertising opportunities the chamber has to offer.

Public Relations Committee:

Hosted another successful New Member Luncheon at the Pizza Ranch on July 23rd where 11 new members were recognized.

The next event taking place apart from ribbon-cuttings and mixers is the 2nd

ever "Know What's in Your Backyard" event that will be taking place at Crimson Fire on September 16th.

This committee is also working on the logistics for the milestone luncheon taking place October 23rd. Details coming soon!

Sports & Recreation Committee:

Continuing their work on creating an avenue from the Chamber website to go directly to sports and rec. association websites. With this the committee would like to venture into advertising our town in a sports destination magazine that are circulated to event decision-makers across the country.

Tourism Committee:

Besides working to sell the new Brandon magnets created by this group, the tourism committee is gearing up to begin plans for 2009-10 tourism materials.

Did you know?

Did you know that one of the benefits of being a Chamber Member is that we at the chamber can create a link from our website that will take visitors directly to your website!

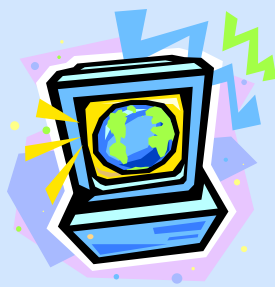
As people look at the Business Directory within the Chambers website, they will be able to go directly to **your** website.

Hits to our website are increasing in number every month.

In the information highway, the more your business is seen, the more the consumer is apt to buy from you.

Make it easy for your customers to find you. Provide your information, and we will link you, too.

www.brandonvalleychamber.com



1st Annual Brandon Hometown Days

Thanks for making the 1st Annual Brandon Hometown Days a Success!

- Sunshine Food Store**
- Sanford Clinic of Brandon**
- Alliance Communications
- Pizza Ranch & County Fair
- Holiday Inn Express
- Dynamic Cheer & Dance
- Sioux Valley Energy
- Hello Gorgeous Salon
- Wehrkamp Dental
- Tailgator's Sports Bar & Grill
- Todd Headrick, HJN Team Real Estate
- Bounce Around Inflatables
- Small Wonder's Children's Photography
- R Signs & Advertising
- Brandon True Value Hardware
- Coffee Cup Fuel Stop
- Brandon Materials
- MetaBank
- Brandon First Stop
- Oakridge Nursery
- Results Radio of Sioux Falls
- Brandon Valley Challenger

A special thanks to John Small for all of his hard work in making this a wonderful event!



Cutting, Breaking & Mixing it up!



Hello Gorgeous ribbon cutting - July 11



Therapeutic Massage & Bodywork ribbon cutting - July 29th



Short Elliott Hendrickson (SEH) Mixer - July 17

On the Brandon Golf Course deck was perfect weather, beautiful scenery and great food provided by our hosts that made this a wonderful mixer. Members had a great time visiting and learning more about one of our gold members, SEH.



New Member Luncheon - July 23



Sioux Valley Energy E2 House ribbon cutting - August 11

Principles of Management

When taking on a management position, there are three essential levels you must recognize are a part of being a manager. Working on polishing your skill in these separate levels will help you in becoming a well-rounded manager that can take on any job duty and handle them with ease. These principles of management are crucial if you would like to be viewed as a person of good integrity, work ethic and communicative with fellow workers.

The three levels for being a high-quality manager are:

- Technical Skill
- Human Skill
- Conceptual Skill and

The necessary functions of a manager are:

- planning
- organizing
- directing
- Controlling

Three Levels

Technical skill is the ability to process the technical side of a job or part of your work. Proficiency in the technical knowledge of your job and company is critical if your job requires you to be more "hands on" with your work. Many managers find themselves less educated on the technical side of the job than the rest of their employees and upon losing their managerial position they are forced to come to the reality that there are far more people educated in technical work than they are and slowly fall down the ladder. In order to not let this happen, you must stay up to date with the technical aspects of your job in order to assure your bosses and your

company that you are the right person for the position.

Human skill is the power to communicate to your fellow co-workers. This is a skill that 99% of all companies look for in a manager because if you do not possess the ability to correspond with other employees then you will not work out in a manager position. You must be a "people person" in order to hold a job as a manager because on a daily basis you will be working with various other associates and you will need to know how to hold conversations and help your employees. Learning how to effectively communicate with people is a key principle of management that you will need in order to be successful in your position.

Conceptual skills involve the formulation of ideas and concepts. Managers that have great conceptual skills generally possess the power to create innovative ideas and deliver abstract theories. This form of management will give your company the edge it needs against its competitors if you can formulate groundbreaking concepts for your company that will push them ahead of the competition.

Necessary Functions

Managers also have duties no matter what their skill level is. These responsibilities include planning, organizing, directing and controlling. These functions are necessary when working as a manager in any level you are performing in. You might view your principles of management as the separate skill levels or the basic duties of a manager. Which ever you hold as the most important, you must also keep in account that a great manager will possess all of these skills and be a vital asset to their company.