

**CALENDAR** of events.....

May 2010

- 4— Executive Committee — 8:30 am at the Chamber
- 5— Marketing Committee — 8:30 am at the Chamber
- 6— Public Relations Committee — 8:00 am at the Chamber
- 11— Chamber Board — 8:00 am at the Chamber
- 18— Membership Committee — 8:00 am at the Chamber
- 19— Fundraising Committee — 8:30 am at the Chamber
- 20— **Chamber Mixer** — 5:00-6:30 pm at Dakota Floors, 808 Ash St.
- 27— Issues Management Council — 8:00 am at the Chamber
- 27— Brandon Expo Committee — 10:00 am at the Chamber

June 2010

- 1— Executive Committee— 8:30 am at the Chamber
- 2— Marketing Committee— 8:30 am at the Chamber
- 3— Public Relations Committee— 8:00 am at the Chamber
- 8— Chamber Board— 8:00 am at the Chamber
- 9— **New Member Luncheon** — 11:30 am-1:00 pm at Pizza Ranch
- 10— **Chamber Mixer** — 5:00-6:30 pm at Hidden Valley Golf Course, 617 N. Oak Ridge Road
- 15— Membership Committee — 8:00 am at the Chamber
- 16— Fundraising Committee — 8:30 am at the Chamber
- 18— **Golf and Wine Outing** — Noon Shotgun Start at the Brandon Municipal Golf Course
- 22— **“Know What’s In Your Backyard”** — 11:30 am—1:00 pm Bethany Meadows, 3008 Aspen Blvd.
- 24— Issues Management Council — 8:00am at the Chamber
- 24— Brandon Expo Committee — 10:00am at the Chamber

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Building a Better Life

BRANDON VALLEY AREA CHAMBER OF COMMERCE

What's INSIDE

- Chamber Committee Highlights
- Welcome to the Family
- Did You Know?
- Cutting, Breaking & Mixing it Up!
- Chamber Spotlight: Avera McKennan Rehabilitation Services
- Calendar of Events

Thanks to all for “Banking on the Chamber”



The Annual Banquet, held Thursday March 25<sup>th</sup> at the Holiday Inn Express, was an event that highlighted Brandon's accomplishments that did our members proud and had outsiders green with envy. The theme of the evening included large coin bags, money trees and \$10 bills adorned with our 2010 Chamber President, Kevin Thelen's face. Even the punch for the evening was green!



John Small from Sunny Radio emceed the event and brought plenty of laughs throughout the evening. The Brandon Community Foundation started off the meeting portion of the evening by handing out their grants for the year.

Executive Director, Kim Cerwick, gave the highlights of 2009 which included the creation of the Brandon commercials, Brandon's honor of being awarded the

2009 Economic Development Community of the Year, and the success of the First Annual Brandon Expo.

President, Kevin Thelen, filled us in on what will be happening in 2010. A major highlight includes the Chamber office update to the computer software to not only improve efficiencies for the staff but also to offer more perks for members on the Chamber Website. The launch of the new Brandon Bucks Gift Card was also announced.

[More on page 2...](#)



A couple of snippets from the testimonial video that stood out were Penny Paclik's comment pertaining to her business, Taco John's, "When the Brandon Chamber promotes Brandon they promote me." Mayor Larry Beesley also made a great statement, "They (the Chamber) are a big part of the city. It's the city, the Chamber, the school—all that working together has made Brandon a growing community."

# WELCOME to the Family!

Engineered Truss Systems  
Sioux Empire United Way

## New Member Luncheon

Wednesday, June 9th  
11:30 am — 1:00 pm  
Pizza Ranch

## Did you KNOW?

Did you know that there is a new procedure for doing Bulk Mail? As of March 15th, the Post Office is requiring that everyone use their website, [www.usps.com](http://www.usps.com), to process their bulk mail.

We have been working to make this transition as easy as possible for our members. If you use the Chamber Bulk Mail permit please call us at 582-7400 as we have the new instructions for you.

Using this system will make your Bulk Mail process much less time consuming and you will no longer have to provide the Chamber with copies of your mailer, pick up forms, or make sure you have the forms signed!

Although getting signed for this new process may be a hassle, this system should simplify doing Bulk Mail in the future!



# Chamber Committees' Monthly Highlights

### Fundraising Committee:

Golf season is here! Get out your clubs and get yourself signed up for the 8th Annual Golf & Wine Outing scheduled for Friday, June 18th. See the insert in this newsletter for more information.

### Marketing Committee:

If you haven't seen the fruits of this committee's labor then you aren't looking very hard. The Buy Brandon message is alive and well with the newest addition of the Brandon Bucks Gift Cards available for purchase at the Chamber office. These cards have not replaced but are a compliment to the traditional Brandon Bucks that have been around for years.



### Membership Committee:

In recess for month of April.

### Public Relations Committee:

Congrats are in order as this committee put on a wonderful annual banquet on March 25th! They are continuously working on Ribbon Cuttings, Mixers as well as setting up the next "Know What's In Your Backyard" tour event. Keep an eye on the Chamber Calendar for dates & times of these and more upcoming

### ~ Statistic of the Day ~

For every \$100 spent in locally owned independent stores, **\$68** returns to the community through taxes, payroll, and other expenditures.

If you spend that \$100 at a national chain/big box store, only **\$43** stays here.

Spend \$100 online and **nothing** comes home.

## "Banking on the Chamber" Continued...

Continued from Page 1...

Our keynote speaker was Bob Sutton, President of the South Dakota Community Foundation. He touched on how lucky we are to be close to two major interstates and how we have such a wonderful community that is growing, vibrant and full of so much potential.

At the end of the evening with great pride we announced the Member of the Year and the Business of the Year. The Business of the Year award went to Bruning Marketing & Promotions, Bob and Marilyn are very involved with the committees and volunteer for many Chamber events.

### Recognizing the area's business



Much to the surprise of our emcee, he, himself, was named the Member of the Year! John Small contributes a tremendous amount of time to the chamber by not only participating in all of our committees but also by volunteering at our many events.

And last but certainly not least, 2009's Chamber President Barb Vavruska Fish was presented with a plaque in honor of her service and dedication to the Chamber.



# CUTTING, BREAKING & Mixing it up!

### THEY ARE HERE!

Brandon Bucks Gift Cards



Purchase yours at the Brandon Chamber Office!



Ribbon Cutting  
Heartland Funeral Home  
March 19th

Training Session:

### Mastering the Website

Tuesday, April 20th

11:30 am—1:00 pm

Pizza Ranch—East & West Corral

Come and learn all of the new benefits this software can offer your business through the Chamber's website.



## Chamber Spotlight: Avera McKennan Rehabilitation Services

### Providing a Continuum of Health Care in Brandon



If you've suffered from an injury, had surgery or simply need some therapy to regain function, Avera McKennan Outpatient Rehabilitation Services in Brandon is working hard to get you back to doing what you love most. Working in cooperation with Avera McGreevy Clinic in Brandon, the staff offers a full range of rehabilitation services based on each person's specific rehab needs. Patients who have turned to Outpatient Rehabilitation Services are grateful.

"I was so lucky to have been treated there," says Karen Hoffman. "The therapist was always very friendly and upbeat. She made me feel comfortable and was always very professional."

Physical Therapist Kathy Koehn says as part of the staff, she loves the relationships she builds with her co-workers

and patients. "We work so well together," she says. "We are always bouncing ideas off one another." Koehn says having the rehab services in Brandon is just another opportunity to provide a continuum of care through the Avera hospital system. "It's so wonderful to be able to network with people we already encounter in the community. We see our friends, neighbors and church members," she says. "And one of the biggest rewards for me is to see a patient in the street or grocery store and get feedback on how they are doing."

"I fell on the ice this winter," explains Val Bills. "I hurt my arm and when I first started treatment, I was surprised because I always thought rehab was supposed to hurt. But it's just the opposite. They don't want you to feel pain." Bills notes one of the most impressive things she experienced was the follow-up care. "Julia (Schlekeway), my therapist, would call and ask how I was doing."

A 72-year-old Army veteran has benefited from the services at Avera McKennan Outpatient Rehabilitation Services as well. Col. Clarence "Clancey" Matsuda was very satisfied with his experience. "They are very professional and competent," he says. "I have experienced a lot of back problems and have seen chiropractors and acupuncturists, but haven't had relief like I've had there."

After finishing up rehab at the clinic, both Col. Clancey and Hoffman were transitioned to the Tryon Gym in Brandon. "With many places I would just have to go on my own," explains Col. Clancey. "But Kathy actually went with me and took the time to show me which exercises I needed to do and how the machines worked. The staff just cares and I'm fortunate to have been a benefactor of the clinic's efforts."

For more information about Avera McKennan Outpatient Rehabilitation Services, call 605-582-3908 or log on [www.AveraMcKennan.org](http://www.AveraMcKennan.org).



Article Provided by: Avera McKennan Rehabilitation Services